



So What is the ACO REACH Model?
What is required and how real-time data and actionable interoperability can help

May 19, 2022





Housekeeping



- ❖ Speakers will present for approximately 45 minutes
- ❖ Q&A will take the remainder of time
 - ❖ You can submit written questions using the Questions tab on your dashboard to the right of your screen at any time during the webinar
 - ❖ During the Q&A session, you can use the “raise hand” feature on your dashboard to ask a live question
- ❖ Webinar is being recorded
 - ❖ Slides and recording will be available on the NAACOS website within 24 hours. You will receive an email when they are available



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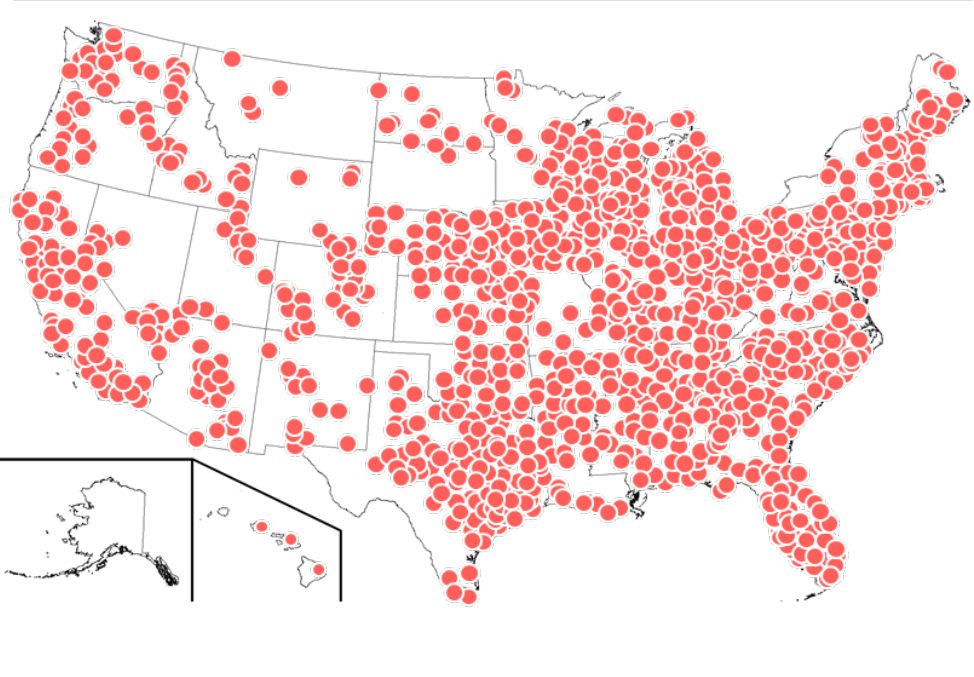
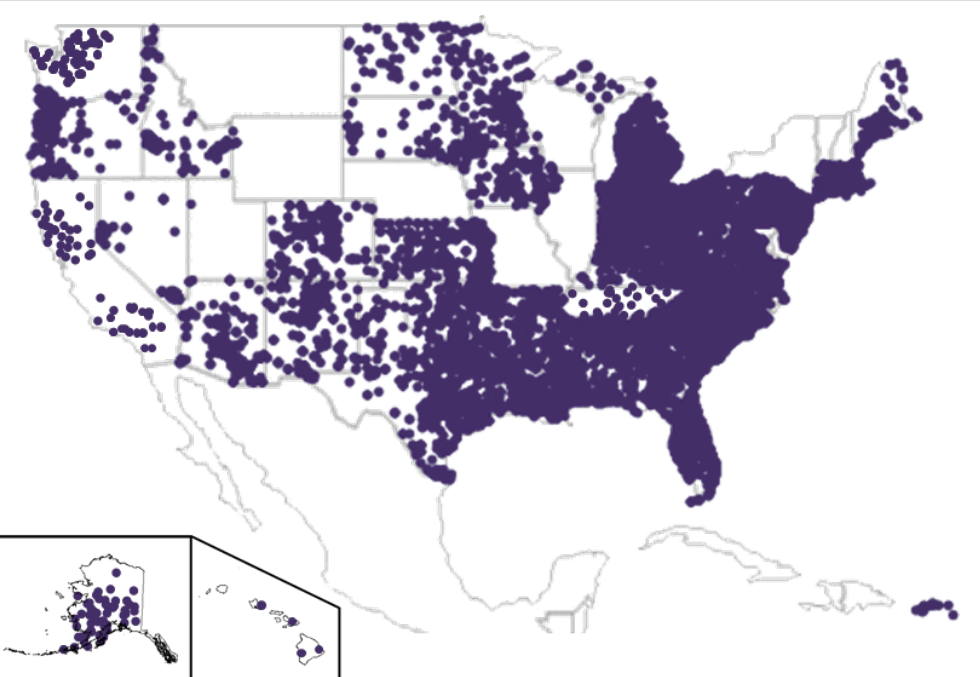
Bamboo Health: Cultivating care collaboration, everywhere.



Our Vision

To revolutionize healthcare in the U.S. by connecting every payer, provider and care team to address whole person care.

Bamboo Health was created when industry leaders Appriss Health and PatientPing came together in 2022



1B+ PATIENT ENCOUNTERS PER YEAR

~3k HOSPITALS

~1.2M CLINICIAN USERS

~8K POST ACUTE FACILITIES

25K+ PHARMACIES

50 STATES



Objectives

- ❁ ACO REACH model incentives and requirements – what's new and important
- ❁ Actionable interoperability – what it means and why it matters
- ❁ Effective care coordination – what it looks like today and what must be done to improve it



What's new for VBC in 2022?

On February 24, 2022, CMS & CMMI announced the overhaul of the **Global & Provider Direct Contracting (GPDC)** model, revamping it to the **ACO Realizing Equity, Access, and Community Health (REACH)** model.

Direct Contracting



ACO REACH

Key Dates

Application Period: March 7 – April 22

Performance Period: Begins January 1, 2023

Model Requirements Met: January 1, 2023 **Performance Years Covered:** PY2023-PY2026

Why ACO REACH?

CMS & CMMI designed ACO REACH with the goals of creating a model that has a greater focus on:

- ❁ Health equity
- ❁ Health care provider leadership
- ❁ Beneficiary voice in model participant decisions
- ❁ Robust screening, monitoring, and transparency

Who can participate in ACO REACH?

The ACO REACH model offers three types of participants:



Standard

Substantial experience serving Medicare members, including with dual-eligible members

May have gained experience through a shared savings model



New Entrant

Have not traditionally served Medicare members

Membership gained through voluntary alignment with limited claims-based attribution



High-needs Population

Experience serving Medicare members with complex needs

Care models expected to be tailored to complex-needs members, such as PACE

The move from Direct Contracting to ACO REACH

Key Model Updates

Health Equity

- Equity Benchmark Adjustment of \$30 PBPM increase for top decile and \$6 decrease for bottom 50%
- Health Equity Plan requirement
- Intentionally incentivizing proactive outreach and engagement with historically underserved populations

Risk Adjustment

- Static Risk Score Cap linked to Demographics

Governance

- 75% of ACO governing board made up of Providers

Discounts and Quality Withhold

- Reductions in:
 - Performance Year Discount Rate (3.5% vs. 5%)
 - Quality Withhold (2% vs. 5%)



Considerations for organizations looking to succeed in the ACO REACH model

Organizations should look to ensure success in an ever-changing world of value-based care by focusing on core strategies applicable across models

Maximize revenue

- ✓ Beneficiary engagement tactics that support retention
- ✓ Processes to support maximizing quality scores

Maximize shared savings

- ✓ Care management resources and processes to minimize avoidable utilization
- ✓ Beneficiary engagement tactics that support proactive preventative care



The shift from foundational to actionable interoperability supports success in VBC models

Foundational Interoperability

Where users hear all the noise

- ⚙ Data quality
- ⚙ Data standards
- ⚙ Exchange protocols
- ⚙ Privacy, security, compliance

Actionable Interoperability

Where users realize all the value

- ⚙ Process automation
- ⚙ Activity triggers
- ⚙ Cognitive context
- ⚙ Temporal context

Actionable interoperability improves patient outcomes and the provider experience

- ⚙️ Process automation
- ⚙️ Activity triggers
- ⚙️ Cognitive context
- ⚙️ Temporal context

- ✓ Build upon foundational interoperability
- ✓ Leverage real-time data to surface clinical and contextual information
- ✓ Deliver decision-ready analytics within a provider's workflows
- ✓ Account for patient preferences

Gaps in care are closed more easily and frequently, improving patient health and reducing the total cost of care

Care Coordination

Emergency Department Patient Use Case



Emergency Department



- Demographics
- Clinical Chart



Primary Care

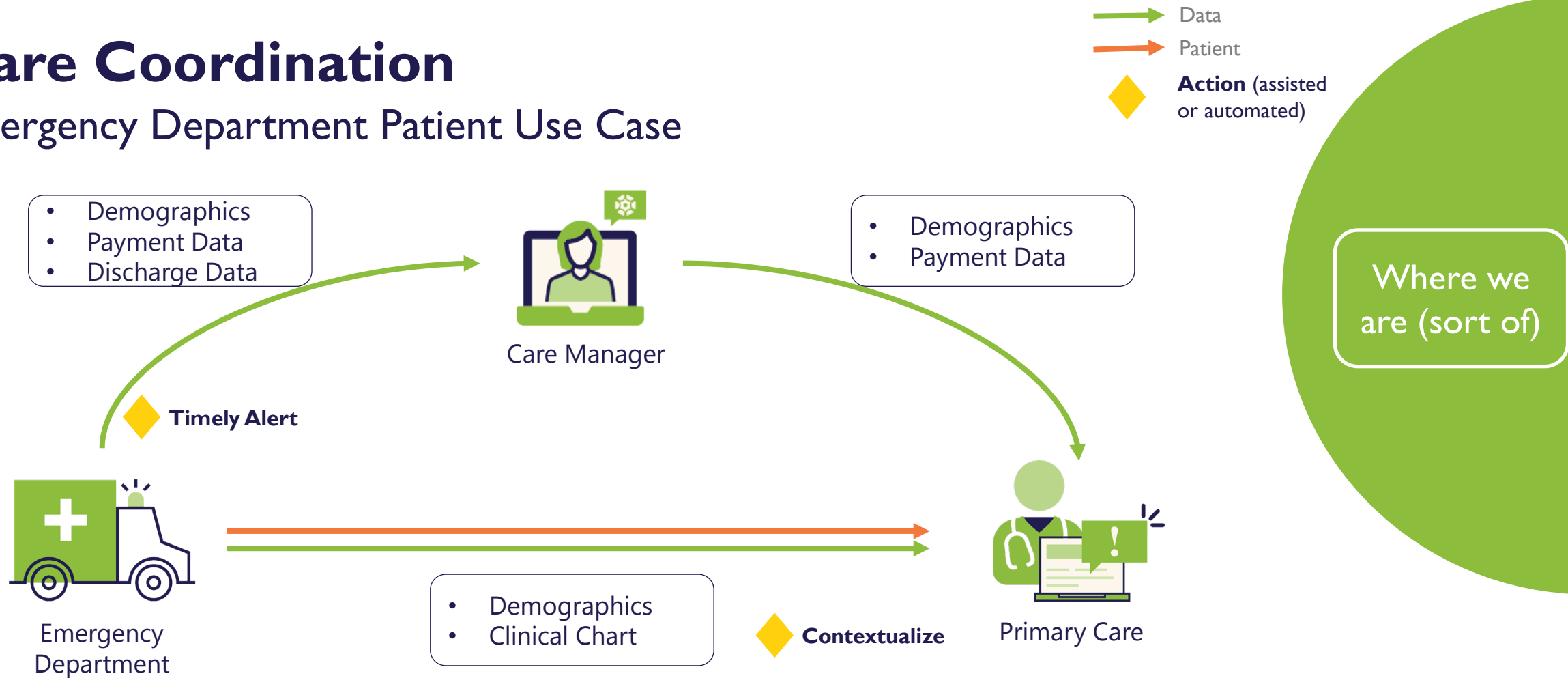


Where we were



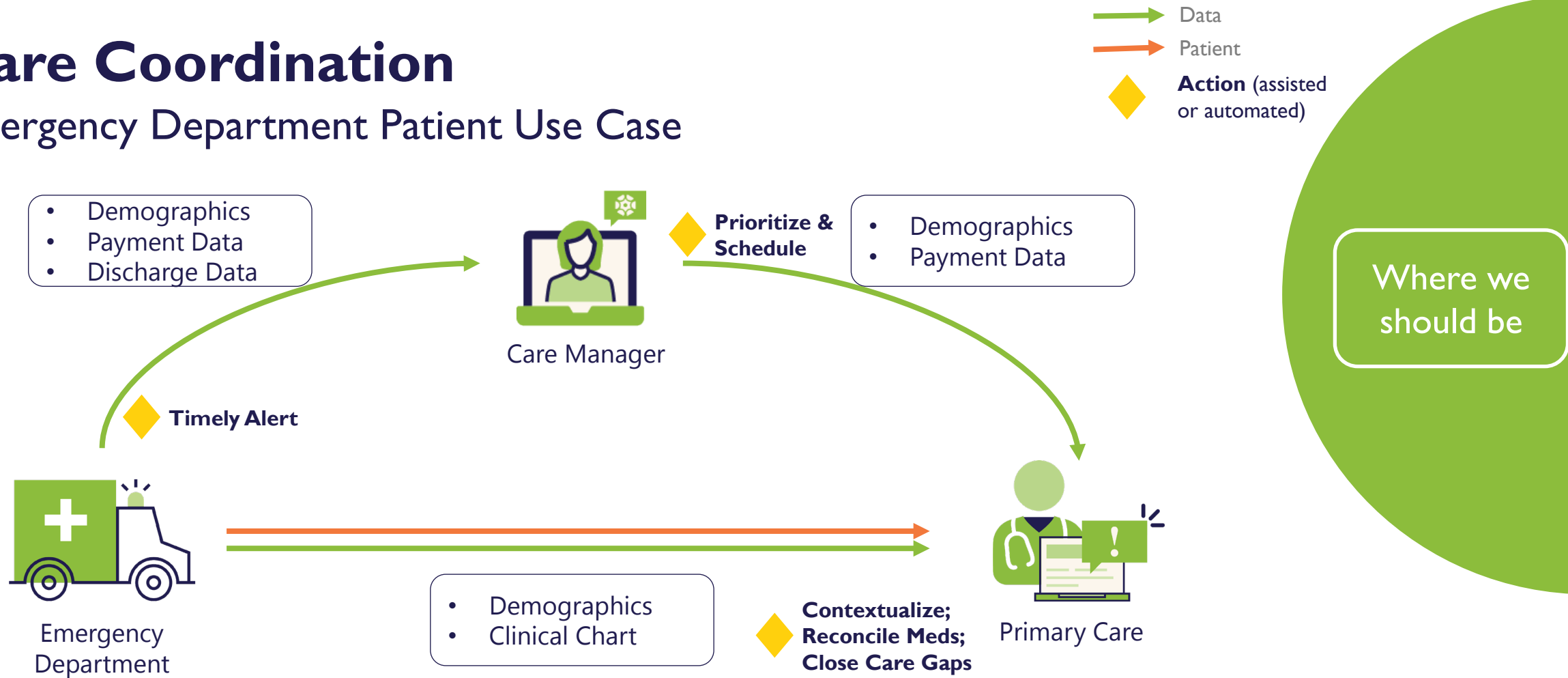
Care Coordination

Emergency Department Patient Use Case



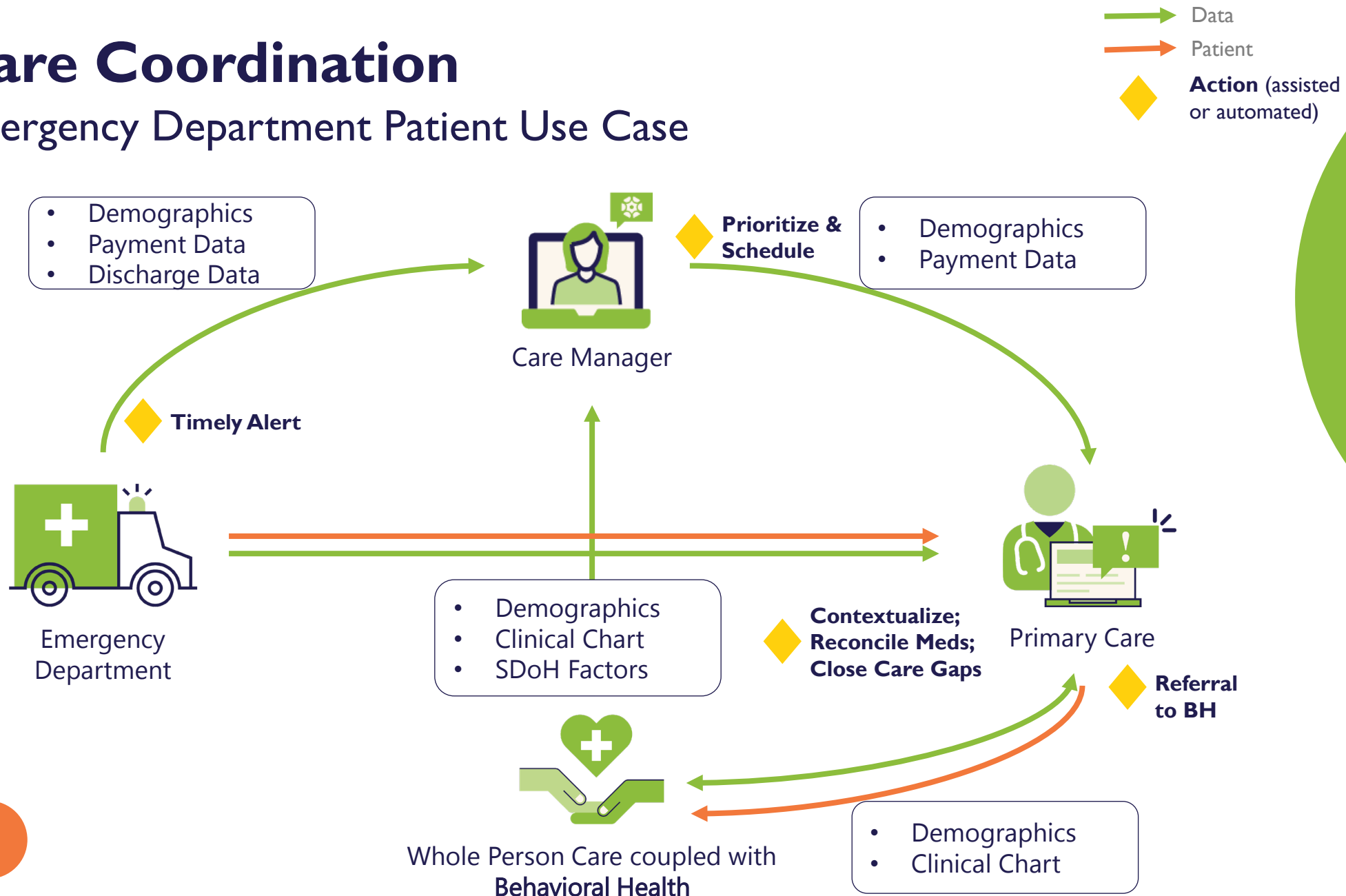
Care Coordination

Emergency Department Patient Use Case



Care Coordination

Emergency Department Patient Use Case



Actionable Interoperability in Practice

1

Nationwide Provider Organization

Challenge

- Delayed visibility of patient care events (8-10 day avg) leading to gaps in discharge follow-up

Solution

- Pings platform with real-time event notifications & workflow integration

Results

- 250% increase in post-discharge visit completion rate in one quarter

2

50/50 Hospital/Physician led ACO

Challenge

- Managing ACO patients at affiliated SNF facilities without integrated communication

Solution

- Pings platform integrated with preferred SNF facilities

Results

- 25% reduction in 30-day readmission rates
- 28% reduction in SNF LOS

How is interoperability likely to evolve over time?

Next 1-2 Years

Next 3-5 Years

Foundational Interoperability

- Federal gov't drives acceptance of more and broader use cases.

- Industry agrees on higher level of data quality; market & gov't drive adoption.

Actionable Interoperability

- Continued innovation + early end-user adoption.

- Broad end-user adoption, especially to drive care coordination and quality.

Whole Person Care

- State gov'ts drive adoption of BH & SDoH networks.
- Industry agreement on (some) SDoH standards.

- End-users drive adoption of BH & SDoH networks.
- Early adoption of (some) SDoH standards.

What do I need to do to get there?

Key questions you should ask...

Provider

- What parts of your stack and workflow are vendors enabling for you?
- What do you need to enable yourself, or through other solutions?

Patient

- What are you trying to achieve?
- Coordinating your own care? How can get your caregivers share your data?
- Taking care of a loved one? What tools give you access vs. recs vs. do the job?

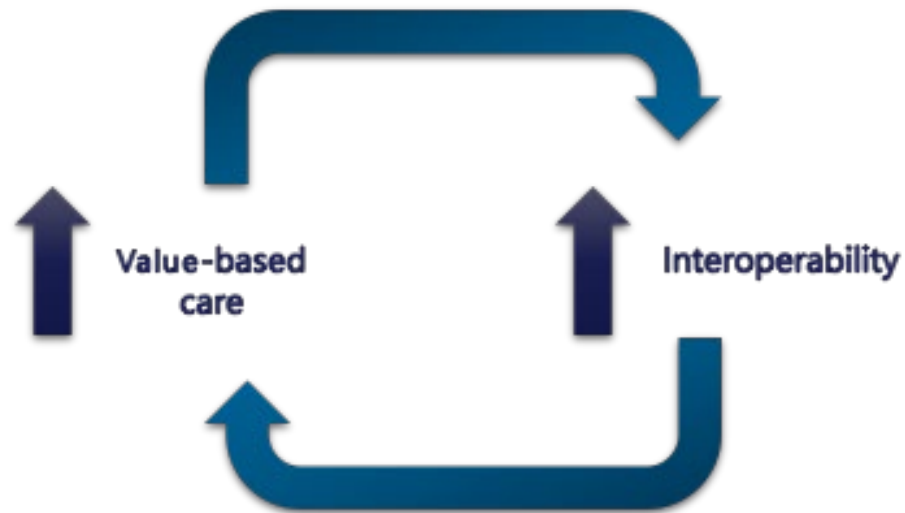
Payer

- How are you assembling the pieces to achieve the outcomes you need?
- How limited are those pieces? Can they trigger or automate the action?

HIT Vendor

- What are you really looking to do?
- What is your secret sauce vs. what the user needs to accomplish?
- How much do you need to build vs. leverage what is out there?

The future of value-based care and interoperability



What's Next?

The industry is continuing to trend toward an **increase in value-based care models** and an **increase in interoperability**, with each of the two further driving the other

While much may change in the coming years, **care coordination** remains at the heart of both sides of this equation

Thank you!



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