Building a Data-Driven Value-Based Care Organization Based on Trust, Shared Vision, and Physician Engagement

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• Governance

• Network Growth and Engagement

• Value Equation and Importance of Data

• Defining the Future of Data
Physician-Led, Physician-Governed

- Board of Managers
- Governing Committees
  - Clinical Informatics
  - Finance & Contracting
  - Population Health Management
  - Provider Network, Credentialing, and Enrollment
  - Quality Improvement and Clinical Integration
Membership Growth and Engagement

Engagement Strategies

PCP
• Patient-Centered Medical Home (PCMH)
• Coordination with and access to preferred specialists
• Financial incentives through VBC arrangements

Specialist
• Increase patient volumes via an e-referral program
• Outmigration mitigation
• Specialty Medical Home Model
Data as a Driver: The Value Proposition

• Data must be...

  • Relevant, timely, and valid to physicians and their practices
  
  • Quantifiable, accountable, actionable
  
  • Different, understandable, visual, provider-friendly format
Challenges to Delivering on the Value Proposition

• Connecting the physician network

• Wide variety of unique EMRs

• Assimilating payor and provider data

• Communication/access/education
Importance of Data

- CIN participation requirements
- Contract management
- Population health
- Outmigration
- Clinical decision support
- Process improvement
- Risk Stratification
- Social determinants of health (SDOH)
- Financial data integration
Approaching Data Interoperability

- Physicians on the Clinical Informatics committee led efforts to vet and approve a cloud-based interoperability solution to address THP’s data challenges.

- Solution needed to meet THP’s needs: data collection, data validation, dashboard reporting, administrative control.

- Solution needed to be knowledgeable of EMR platforms, flexible, scalable, and established in the market.

- Solution needed to prioritize the end-user from both an analyst perspective for report building and accessible/easy to use for physicians.
Technology Infrastructure

Interoperability

- Cloud-Based Data Platform
- Provider Dashboard
- Clinical Exchange HIE Connect and Portal Access
- Financial Modules for Contract Management
The Future of Data

• Leveraging clinical data for meaningful quality outcome measures

• Financial integration and cost containment

• Reduce reliance on payor/health plan data

• Challenge payor methodologies for value-based arrangements

• Create pathways to risk/APMs/new models
QUESTIONS?
A successful value-based care strategy demands that your organization

- Maximize revenue
- Manage clinical risk
- Manage financial risk
- Measure quality
- Optimize provider network

Data acquisition and aggregation
Change Healthcare Value-Based Care and Population Health Analytics Solutions

- **Network Leakage and Risk Discovery Insights**: Manage network leakage and top line growth.
- **Quality Measure Insights**: Improve patient care and maximize value-based reimbursement.
- **Episodic Insights**: Reduce variation in care to minimize downside risk.
- **Clinical Risk Insights**: Stratify populations and identify their health risk components.
- **Financial Risk Insights**: Optimize financial performance associated with risk contracts.

Intelligent Healthcare Data Platform™

Acquire clinical and financial data *once* to simplify and support value-based care.

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